

Rewriting, Coaching, Substantive Editing, Copy Editing, and Critiquing Options

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(revised July 2021)

All options include consultation:

- Any and all recommendations regarding your manuscript
- Production process
- Publishing realities, issues, and recommendations—whether for royalty or subsidy publishing

Rewriting:

This option is primarily for someone who has a message or story, has written it all in a manuscript, and needs help to put it together and express it well. It requires a lot of work from me; thus it costs the most.

- A line-by-line rewrite of the entire manuscript. Reworking of the entire content as needed. I would do the work to make it flow logically, compellingly, clearly, and smoothly.
- This includes all elements of copyediting and substantive editing.
- Typically, this also includes my writing a fair amount of new content.
- Any significant change, addition, deletion, or clarification would be presented to you for your approval. And you would be informed and included through the entire process.

Coaching:

This option is primarily for someone who wants to grow as a writer. It involves a hybrid approach between rewriting and copy editing options plus personalized guidance for how to improve your writing skills.

- More comments, directions, and explanations—with less rewriting—than the rewriting option.
- More rewriting and suggestions or directions on how to rewrite than the copy editing option.
- I show writers how to do the work themselves, while doing some of it for them.

Substantive Editing

This option includes copyediting and is primarily for someone who, in addition to copyediting, desires assistance with the book's content, how it's expressed, and how it's put together. It goes on to deal with the big picture of the book. (Note that memoirs include both nonfiction and fiction elements.)

- Concept and structure of the entire manuscript
- Core message and takeaway development
- Logic, clarity, accuracy, and completeness of the content
- Smooth expression and style of the writing
- Thematic development (in nonfiction) and character development (in fiction) from beginning to end
- Content arrangement (in nonfiction) and story arc (in fiction) of the manuscript
- Paragraph structure and development

Copyediting:

This option is primarily for someone who desires assistance in improving the readability of the manuscript as it is written. This involves the mechanics of correct and effective writing.

- Basic formatting
- Punctuation
- Spelling
- Fact and copyright checking
- Grammar
- Revisions to word choices and flow of sentences.

Critiquing:

This option is primarily for someone who wants to grow as a writer and is already fairly skilled and confident.

- Notes and comment boxes throughout the manuscript with explanations of what works well or doesn't work well, why, what needs to change, and how to do it.
- I guide you as to how to improve the manuscript and where and how to rewrite things yourself.
- I do some editing and rewriting but mostly give assessments and direct you in how to improve.