Shortlists for Memoir: To help you keep focused, print, trim, and post these shortlists by your computer screen.

Shortlist for Nonfiction—Keys for the Big Picture:

Who is your main AUDIENCE?

What is their FELT NEED?

What is your PURPOSE in writing?

What is /are the INTEGRATING THEME /S of the book?

What is the **BEST STRUCTURE** for the book?

What is the overall PROMISE & TAKEAWAY for the reader?

Shortlist for Memoir—Telling the Story:

Include the SHORTLIST for NONFICTION.

A good memoir addresses a BIG PROBLEM.

A biography is the story *about* a life; A MEMOIR IS A STORY *FROM* A LIFE.

Draw the reader into your EMOTIONS, especially in anything related to purpose and theme.

Readers want you to make meaning of the things that happen in life. So REFLECT as you write.

Be fair to others in the story and TURN THE MIRROR ON YOURSELF.

Remember CHARACTER ARC. Depict how you change and grow as a person.

Remember STORY ARC. Dramatically tell your factual story. Don't give a string of episodes.